

# SHRI CHINAI COLLEGE OF COMMERCE & ECONOMICS

Dr. S. RADHAKRISNAN MARG ANDHERI EAST, MUMBAI 400 069

## REPORT OF

One Day national conference

on

**“SUSTAINABILITY OF BUSINESS DURING COVID-19”**

**28<sup>th</sup> January, 2022**

|  |  |
|--|--|
| Type                                   | Conference   |
| Days                                   | One Day  |
| Level                                  | National   |
| Title / Theme                          | <b>“SUSTAINABILITY OF BUSINESS DURING COVID-19”</b>  |
| Date                                   | Friday 28 <sup>th</sup> January, 2022  |
| I/C Principal                          | Dr. Balaji B. Kamble   |
| Organizing committee                   | <ul style="list-style-type: none"><li>• Asst. Prof. Manish Jaiswal</li><li>• Asst. Prof. Manisha Ajara Shah</li><li>• Asst. Prof. Vinay Jadhav</li><li>• Asst. Prof. Raju Mistry</li></ul>   |
| Keynote speakers                       | <ul style="list-style-type: none"><li>• Prof. Manas Pandey, Chairman, Pandit Deen Dayal Upadhyay Shodhpeeth</li><li>• Prof. K.S. Chandrasekar, Professor and Head, IMK University of Kerala</li></ul>  |
| Technical chairperson                  | <ul style="list-style-type: none"><li>• Dr. Kanchan Fulmali, HOD &amp; Associate Professor, Department of Commerce, M.L. Dhanukar College of Commerce, Mumbai, Maharashtra.</li><li>• Dr. Vinita Pimpale, Associate Professor, Department of Commerce, R. A. Podar College of Commerce &amp; Economics, Mumbai, Maharashtra.</li></ul> |
| No. of Researchers Presented the paper | <b>Total 17 researchers</b>  |
| No. of paper selected and published    | <b>37 research papers</b>  |

## **INTRODUCTION**

The ideation of this conference arrived from the misfortune situation faced by the entire world since almost last two years.

The World Health Organization (WHO) confirmed on 12 January 2020 that a novel coronavirus was the cause of respiratory illness in Wuhan city, China. Since then, the disease has been declared a pandemic and has spread relentless, particularly in the global north. India reported its first case of COVID-19 on 30 January. To minimize the loss, Honorable Prime Minister Shree Narendra Modi called for a complete lockdown of the entire nation on March 24, 2020 which has significantly impacted every aspect of the functions of our country.

Due to lockdown the whole nation was in trouble so as business houses. Business in India were facing numerous challenges like shortage of funds to start and expand the business, finding new customers, keeping existing customers, supply of materials and finished goods, scarcity of human resources, laws, policies, regulations, implementation of technology and so on

But it is rightly said that "Challenges are what make life interesting and overcoming them is what makes life meaningful" few businesses has faced this lockdown fearlessly and developed sustainable strategy for their survival.

The aim of this one day national conference is to provide a platform to all researchers, academicians, professionals and corporate stakeholders to express their views and ideas on the sustainability of business during COVID-19.

## **ABOUT PLATFORM**

The stated conference has conducted online. The online platform has used for conducting conference is google meet. Google meet can run seamlessly on android, iOS and Web platforms hence we have selected google meet for

conducting the conference. Due to restriction on number of participant 3 links has been provided to the participants.

## **NUMBER OF PARTICIPANTS**

Altogether there were 70 participants including dignitaries, principal sir, organizing committee and research participants were present. Total 194 participants of Chinai teaching and non-teaching staff and Chinai third year students were present in the conference.

## **PROCEEDING**

### Opening session

The opening session was addressed by Prof. Manisha Ajara Shah. She also addressed the welcome note and about the conference. In the inaugural session in-charge principal Dr. B. B. Kamble spoke about the achievements of the college.

Keynote address was given by Prof. Manas Pandey, Chairman, Pandit Deen Dayal Upadhyay Shodhpeeth and Prof. K.S. Chandrasekar, Professor and Head, IMK University of Kerala

### **Keynote Speaker-1: Prof. Manas Pandey, Chairman, Pandit Deen Dayal Upadhyay Shodhpeeth.**

Prof. Manas Pandey highlighted that COVID-19 pandemic has significantly impacted on rich as well as poor. The lockdown has adversely affected the home, business, and economy of all the countries. Even Indian Monetary Fund (IMF) declare 3% recession and notified about future state of depression. Sir has highlighted that the initiative taken by government under AatmaNirbhar Bharat Abhiyan for sustainability of business during COVID-19. He discussed the Framework and Self-financing model for the survival of business. Sir concluded with how economy, infrastructure, technology, demographic, demand framework can help for Self-Reliant India.

**Keynote Speaker-2: Prof. K. S. Chandrasekar, Professor and Head, Institute Management Kerala (IMK), University of Kerala.**

Prof. K. S. Chandrasekar acknowledged that people have lost their job during pandemic. Sir also reported that COVID-19 has opened our eyes and ears towards global change and survival. He also discussed the constructive role of technology during COVID-19. Businesses like Swiggy, Zomato, Ola, Uber etc. was able sustain during pandemic. The online delivery and online payment service has made the business to hold their customers and provided sustainability in their business. Sir has highlighted that there should be change in the approach of management and also the Information Technology (IT) infrastructure should be built in a such a way that it may help businesses to stabilize during and after COVID-19.

***Technical session - 1***

Technical session - 1 was chaired by Dr. Kanchan Fulmali, HOD & Associate Professor, Department of Commerce, M.L. Dhanukar College of Commerce, Mumbai, Maharashtra. 9 researchers have presented their paper in the technical session-I.

***Technical session - 1***

Technical session - 1 was chaired by Dr. Vinita Pimpale, Associate Professor, Department of Commerce, R. A. Podar College of Commerce & Economics, Mumbai, Maharashtra. 9 researchers have presented their paper in the technical session-II.

***Vote of Thanks***

Vote of Thanks is to show appreciation on behalf of the organization for everyone who helped make the event a reality. Prof. Bharat Shrigoankar has proposed vote of thanks for the conference.

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Dr. S. RADHAKRISNAN MARG ANDHERI EAST, MUMBAI 400 069

One Day national conference on  
"SUSTAINABILITY OF BUSINESS DURING COVID-19" - 28<sup>th</sup> January, 2022

## LIST OF PAPER PRESENTERS

| Technical Session - I |                               |            |
|-----------------------|-------------------------------|------------|
| Sr. No.               | NAME                          | Paper Code |
| 1                     | Alisa D'Souza                 | C011       |
| 2                     | Dr. KS.CHANDRASEKHAR          | C010       |
|                       | VENUGOPAL.S                   | C010       |
| 3                     | Mrs.Byshi Panikar             | C014       |
| 4                     | Prof. Sonwane Rajesh (Mariba) | C038       |
| 5                     | Shubh Mahendra Borade         | C003       |
| 6                     | Ronaldo Coelho                | C004       |
| 7                     | Mr Shaikh Aftab- Author       | C009       |
|                       | Mrs Shahida Bawa- Co Author   | C009       |
| 8                     | Jharna Sarkar                 | CO45       |

| Technical Session - I |   |            |
|-----------------------|---|------------|
| Sr. No.               | NAME  | Paper Code |
| 1                     | Dr.Sudha Deshpande                                | C006       |
| 2                     | Bharat Kisan Shirgaonkar                          | C030       |
| 3                     | Mr Chougale Zaid Salim and<br>Mrs Sabina Shaikh   | C015       |
| 4                     | Mr Abdul MannanMakba and<br>Miss Sana Ansari      | C016       |
| 5                     | Mr Abdul Rahim Shaikh and<br>Mr Khurshid Bhati    | C017       |
| 6                     | Miss Sufiya Siddique and Mr Abdul Mannan<br>Makba | C018       |
| 7                     | Chetana Rahaslal Norge and Sahil Mohan<br>Bhable  | C031       |
| 8                     | Shifa fatima Mohammed hanif shaikh                | C040       |
| 9                     | Hitesh Sanjay Chaudhari                           | C043       |



Meet - pnz-ndkk-umj

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China! Conference is presenting

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China! Conference is presenting

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Chinal Conference is presenting

You're presenting to everyone



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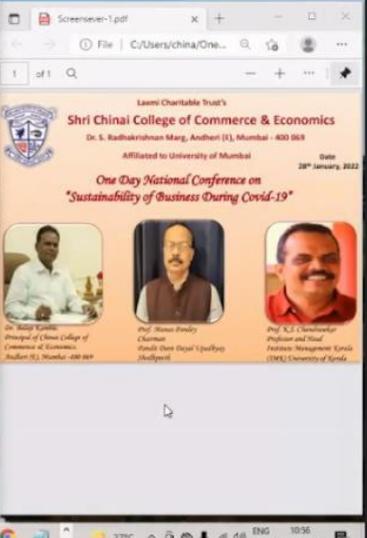
KS Chandrasekar

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1 of 1



Laurel Charitable Trust's  
**Shri Chinal College of Commerce & Economics**  
Dr. S. Radhakrishnan Marg, Andheri (E), Mumbai - 400 069  
Affiliated to University of Mumbai Date: 28<sup>th</sup> January, 2022

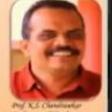
**One Day National Conference on "Sustainability of Business During Covid-19"**



Dr. Rajiv Kulkarni  
Principal of Chinal College of  
Commerce & Economics  
Andheri (E) Mumbai - 400 069



Prof. Manish Bhandari  
Chairman  
Global One Day's Conference  
(Mumbai)



Prof. K.S. Chandrasekar  
Professor and Head  
Business Management Centre  
(BMC) University of Jyoti

KS Chandrasekar

chinal college

victoria dsouza

shalima chakravart

subhash darole

bharat shirgaonkar

Chinal Conference

40 others

You

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Chinal Conference is presenting

You're presenting to everyone



Kanchan Fulmali

11:21 AM | Inauguration

Manisha Ajara Shah

Chinal Conference

victoria dsouza

Shubh Borade

chinal college

KS Chandrasekar

Kanchan Fulmali

39 others

You

11:21 AM | pnz-ndkk-umj

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venugopal .S is presenting

## OBJECTIVES OF POST COVID ENVIRONMENTAL SUSTAINABILITY STUDY

- ▶ Study relates with the identification on the factors or approaches relating to the environment impact of manufacturing relating to post covid 19.
- ▶ This study focus on identifying the potential environment issues relating to manufacturing, action plan to mitigate the issues, sustainable practices and potential strategies for implementation
- ▶ The study focus on measurement of environmental parameters different types of pollution contributing by manufacturing industries having concern on environment as well as Indian economy.
- ▶ This study also focus on modeling of safety and environmental issues through compliance monitoring and Industrial safety / Environmental Protocol to ensure the environmental sustainability of the business post covid 19 for submission to regulatory bodies to avoid environmental/ safety incidents

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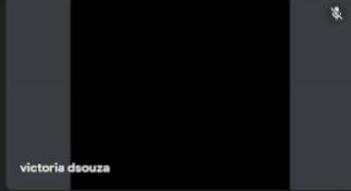
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A-11 Ronaldo Coelho | chinai college | Jharna Sarkar

Kanchan Fulmali | China Conference (Presentation) | victoria dsouza

Shri China College of Commerce & Economics  
Dr. S. Radhakrishnan Marg, Andheri (E), Mumbai - 400 069  
Affiliated to University of Mumbai

Manisha Ajara Shah | 30 others | You

|   |   |   |
|---|---|---|
|  <p>21-Shruti Panchal</p>                  |  <p>Marisha Ajara Shah</p> |  <p>Vinita Pimpale</p>   |
|  <p>Chinai Conference (Representation)</p> |  <p>victoria dsouza</p>    |  <p>Hitesh chaudhari</p> |
|  <p>28_Shalkh Shifa</p>                    |  <p>17 others</p>          |  <p>You</p>              |

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Meeting controls: Mute, Video, Chat, Share, More options, End call